

Hugues de CASTILLO

GRAPHIC DESIGNER |
VISUAL IDENTITY ·
EDITORIAL DESIGN

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PROFILE

Graphic designer with over fifteen years of experience in visual communication. For five years, I worked within a Brussels-based law firm where I developed and deployed visual identities across print and digital communication systems. I support organisations in building coherent visual identities, designing editorial and institutional materials, managing digital platforms, and producing visual content. Used to demanding environments, I combine structure, precision and attention to detail to create clear and consistent visual communication systems.

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER / VISUAL DESIGNER

DALDEWOLF — law firm | Brussels
10/2018 – 09/2023

- Designed and deployed the firm's visual identity across all print and digital communication materials
- Managed and evolved the WordPress website (content, structure and visual consistency)
- Led digital communication: LinkedIn content creation, campaigns and newsletters
- Designed institutional communication materials: brochures, presentations, invitations, internal and external documents
- Coordinated communication for events and webinars (Microsoft Teams Live Events, invitations, mailings, presentations)
- Produced photographic portraits and visual content for internal and external communication

UI DESIGNER / GRAPHIC DESIGNER

Youtic / Clevermint – e-commerce platform | Belgium
03/2016 – 09/2016

- Designed visual assets and user interface elements for an e-commerce platform
- Contributed to interface consistency and digital design production

FREELANCE GRAPHIC DESIGNER (VIA SMART)

Since September 2009

Design and development of visual communication projects for companies and cultural organisations.

Selected clients

DALDEWOLF · La Bellone · Court-Circuit · Scènes · Festival BE><PL · Patrick De Wolf · Liberation Booking · Le Champignon de Bruxelles

Main projects

- Visual identities
- Editorial design
- Event communication
- Institutional communication materials

SKILLS

DESIGN & VISUAL IDENTITY

Visual identity · Graphic systems design and implementation · Editorial design · Layout design · Art direction · Visual consistency across communication materials

VISUAL COMMUNICATION

Institutional communication · Digital communication · Website content management · Content creation · Communication project management

TOOLS

Adobe Creative Cloud
InDesign [TOSA 950/1000] · Photoshop [TOSA 950/1000] · Illustrator · Lightroom

Web & Digital Communication
WordPress · Mailchimp · LinkedIn Campaign Manager

Collaboration & Productivity
Microsoft 365 · Google Workspace · Microsoft Teams (webinars & live events)

CULTURAL PRACTICE

Alongside my professional practice as a graphic designer, I have developed a parallel cultural practice through photography, music journalism and concert programming.

PHOTOGRAPHER

2019 – Present

- Concert, portrait and cultural event photography.
- Collaborations with Botanique, Obsidian Dust, Magasin 4, La Source Beer Co., Saint Jazz Festival, BDWeb and other cultural organisations.
- Official concert photography for Angine de Poitrine, Red Fang and The Dillinger Escape Plan.

RADIO HOST & MUSIC JOURNALIST

2007 – Present

- Hosting music programmes, conducting interviews and producing editorial content.
- Media: Radio Campus Bruxelles, Radio Rectangle and Pure FM.

PROGRAMMATEUR DE CONCERTS

2012 – 2018

- Concert programming, project coordination and event communication.
- Organisations: Liberation Booking, DNA Concert Café and Bruxelles-les-Bains.

EDUCATION

CONTINUING PROFESSIONAL DEVELOPMENT

Bruxelles Formation | Brussels

2026

- Adobe Creative Cloud – Packaging
- Adobe InDesign – Fundamentals
- Adobe Creative Cloud – Design Web

PROFESSIONAL TRAINING

CEPEGRA | Gosselies

2015 – 2016

- Web Designer & Interface Designer Programme

HIGHER EDUCATION

ENSAV La Cambre | Brussels

2003 – 2009

- Master's Degree in Graphic Design and Typography

Institut Saint-Luc — Bruxelles

1999 – 2003

- Graduate Diploma in Comic Art
- 1998 – 1999
- Foundation Year in Visual Arts

LANGUAGES

- French: Native
- English: Professional working proficiency
- Dutch: Basic knowledge